If you haven't been hearing from many individuals about this, it's probably because many people are not aware of what it means. They are also distracted by world events and the poor state of the economy right now. In comparison, what you find on tv or the radio doesn't seem like a crisis. But that's exactly why we need you to take notice and listen to those of us who have become aware. We do not want to lose individuality on our media networks altogether. Please help.